

1688.nz Advertisement Pricing		
email: info@1688.nz		
Note: all ads can be either linked to your website or an article at 1688.nz (please provide your article).		
Allocation	Size	Price(NZD)
Top Ad (appears on all pages)	900x80 pixel	\$850/week
Header Ad (appears on all pages)	720x80 pixel	\$750/week
Bottom Ad (appears on all pages)	900x80 pixel	\$450/week
Area A (appears on all pages)		
Small Banner	300x38 pixel	\$325/week+GST
Square Banner (image)	300x300 pixel	\$450/week+GST
Long Banner (image)	300x200 pixel	\$390/week+GST
Square Banner (slide show)	300x300 pixel	\$300/week+GST
Long Banner (slide show)	300x200 pixel	\$300/week+GST
Words (one line , maximum 15 words)		\$150/week+GST
Area B1 (only appears on the homepage)		
Big Banner	930x120 pixel	\$450/week+GST
Long Banner	275x175 pixel	\$250/week+GST
Words (one line , maximum 30 words)		\$195/week+GST
Area B2 (appears on individual pages not including the homepage)		
Big Banner	930x120 pixel	\$150/week+GST
Long Banner	275x175pixel	\$100/week+GST
Words (one line , maximum 30 words)		\$65/week+GST
Area C (appears on homepage and most other pages)		
Small Banner	300x38 pixel	\$300/week+GST
Square Banner (image)	300x300 pixel	\$400/week+GST
Long Banner (image)	300x200 pixel	\$350/week+GST
Square Banner (slide show)	300x300 pixel	\$275/week+GST
Long Banner (slide show)	300x200 pixel	\$275/week+GST
Words (one line , maximum 15 words)		\$120/week+GST

Note: allocations are for PC only.